

Local Market Update – February 2014

A RESEARCH TOOL PROVIDED BY THE MULTIPLE LISTING SERVICE OF HILTON HEAD ISLAND AND THE HILTON HEAD AREA ASSOCIATION OF REALTORS®



9: Hilton Head Plantation

+ 6.7%

Change in
New Listings

+ 9.1%

Change in
Closed Sales

+ 13.8%

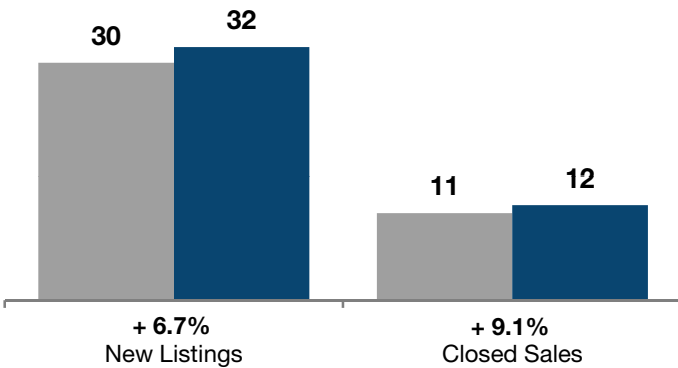
Change in
Median Sales Price

	February			Year to Date		
	2013	2014	+ / -	2013	2014	+ / -
New Listings	30	32	+ 6.7%	51	59	+ 15.7%
Closed Sales	11	12	+ 9.1%	18	27	+ 50.0%
Median Sales Price*	\$400,000	\$455,250	+ 13.8%	\$347,750	\$465,000	+ 33.7%
Percent of List Price Received*	95.8%	94.8%	- 1.0%	96.7%	94.4%	- 2.3%
Days on Market Until Sale	116	145	+ 24.8%	118	107	- 8.9%
Inventory of Homes for Sale	96	101	+ 5.2%	--	--	--

* Does not account for seller concessions. | Activity for one month can sometimes look extreme due to small sample size.

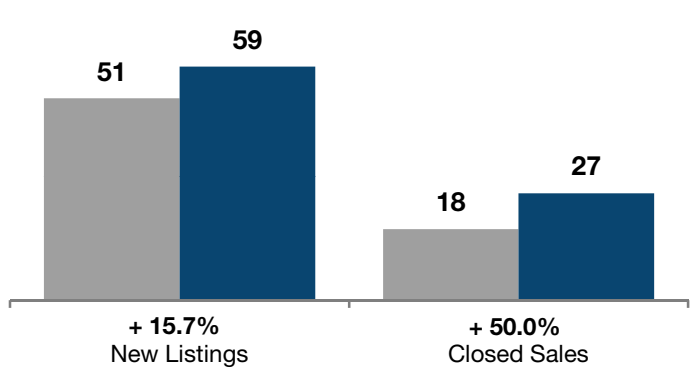
February

■ 2013 ■ 2014



Year to Date

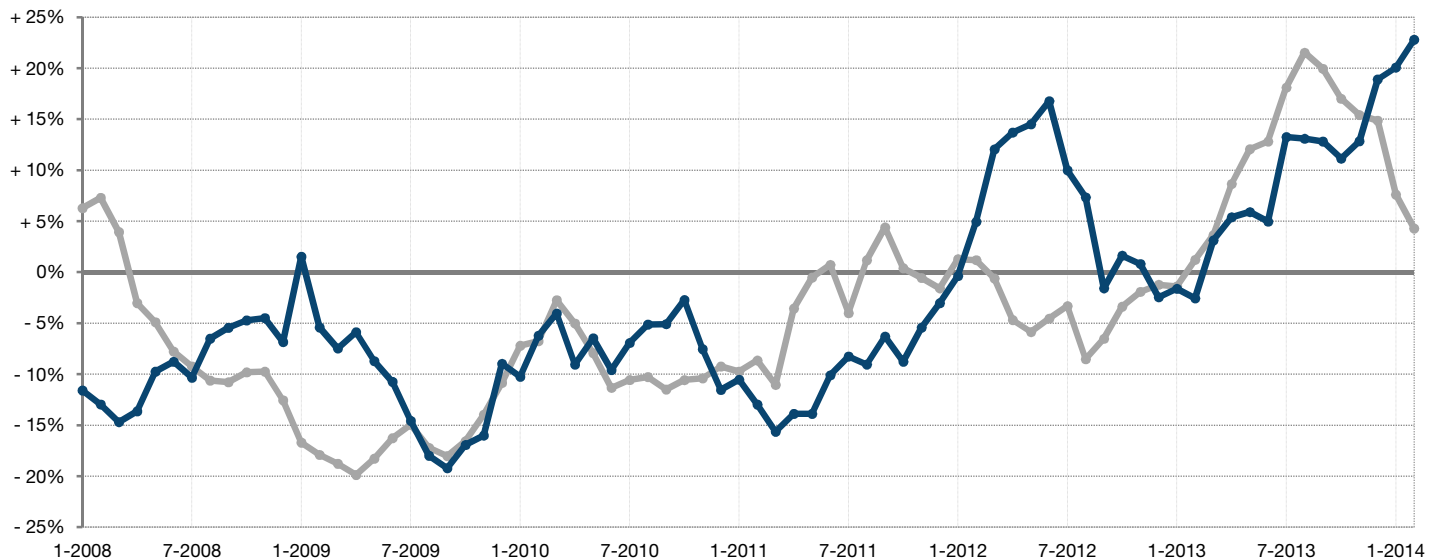
■ 2013 ■ 2014



Change in Median Sales Price from Prior Year (6-Month Average)**

All MLS —

9: Hilton Head Plantation —



** Each dot represents the change in median sales price from the prior year using a 6-month weighted average. This means that each of the 6 months used in a dot are proportioned according to their share of sales during that period. | Data is Copyright © 2014 All Rights Reserved. MLS of Hilton Head Island. | Sponsored by South Carolina REALTORS®. | Powered by 10K Research and Marketing.